## **TMW Socials**

## **Twitter**

## General Talk Money - wide usage

This week we're supporting #TalkMoneyWeek, which aims to break the stigma of talking about money and get us all sharing more about this important topic, whether that's with friends, family or anyone else! Who could you #TalkMoney with this week?

LINK: https://www.moneyhelper.org.uk/en

## General Talk Money - wide usage

Who could you Talk Money with this week? Head to @MoneyHelperUK to discover free tools and guidance about everything from mental health to pension provisions. #TalkMoneyWeek

LINK: <a href="https://www.moneyhelper.org.uk/en">https://www.moneyhelper.org.uk/en</a>

#### Talk Money - event

This week we're breaking taboos and talking all things money with #TalkMoneyWeek from @ MoneyHelperUK. Join us for a [event/ webinar/ conversation etc] all about [topic].
Sign up here: [LINK].

## Talk Money - blog/paper/podcast/article

Did you know that [relevant fact]? Here [name] [role] explains why [brief overview of article] #TalkMoneyWeek

[LINK]

## LinkedIn

### Talk Money - event

This week we're supporting #TalkMoneyWeek from @MoneyPensionsUK an annual event dedicated to breaking the stigma of talking about personal finances and getting the British public talking more about spending, saving, credit and everything in between.

We'll be hosting an [event/webinar/conversation] discussing all things [topic] with [speakers].

In the meantime, head to @MoneyHelperUK to discover their collection of resources covering everything from pocket money to pensions.

Sign up here: [Link to event signup]

#### Talk Money - blog/paper/podcast/article

This week we're supporting #TalkMoneyWeek from @MoneyHelperUK, an annual event dedicated to breaking the stigma of talking about personal finances and getting the British public talking more about spending, saving, credit usage and everything in between.

Did you know that [relevant fact]? Here, [name] [role] explains why [brief overview of article].

LINK TO ARTICLE







## 1. General Talk Money - wide usage

This week we're supporting #TalkMoneyWeek, a week from @MoneyHelperUK designed to get us all talking more about the pennies in our pocket, our thoughts and feelings around money, and how and where to get help when you need it. Who could you #TalkMoney with this week?

Research shows that people who talk about money:

- make better and less risky financial decisions
- have stronger personal relationships
- help their children form good lifetime money habits
- feel less stressed or anxious and more in control.

Building money conversations into our everyday lives also helps us build financial confidence and resilience to face whatever the future throws at us.

You can find money guidance and links to relevant organisations on the MoneyHelper website:

LINK: <a href="https://www.moneyhelper.org.uk/en">https://www.moneyhelper.org.uk/en</a>

# 2. Financial education – aimed at parents/carers/teachers

Research shows that children start learning money habits between the ages of three and seven, so it's never too soon to #TalkMoney with your kids.

You can find loads of resources about how to have conversations about money with children of all ages on the @MoneyHelperUK website.

LINK: https://www.moneyhelper.org.uk/en/familyand-care/talk-money

## Instagram

This week we're supporting #TalkMoneyWeek, a week designed to get us all talking more about the pennies in our pocket, our thoughts and feelings around money, and how and where to get help when you need it. Quite often, it's the first step – actually saying the words out loud – that's the hardest.

Research shows that people who talk about money:

- make better and less risky financial decisions
- have stronger personal relationships
- help their children form good lifetime money habits
- feel less stressed or anxious and more in control.

Building money conversations into our everyday lives also helps us build financial confidence and resilience to face whatever the future throws at us.

Who could you #TalkMoney with this week?