

BELFAST  
UNEMPLOYED  
RESOURCE  
CENTRE



**FREE**  
Online Course

# Introduction to Hospitality and Tourism

Provide migrants workers in Northern Ireland with skills they need, to improve their employment prospects & succeed.

In conjunction with the **EURES Cross Border Partnership**



# Introduction to Hospitality and Tourism

**FREE**  
Online Course

It allows candidates to identify the skills required for employment and/or career progression in the hospitality and tourism sector.



## Online Course

**Aimed at 18-25 yr olds**, this is delivered online, students can be recruited from anywhere within the Border regions.

- ✓ Introduction to **European Employment service**.
- ✓ Introduction to **Hospitality Industry**.
- ✓ Exploring **local tourism**.
- ✓ **Customer Service**.
- ✓ **CV design** and writing a cover letter.
- ✓ **Interview skills** training.



## Benefits for Employers

- ✓ **Staff Motivation**
- ✓ **Greater Staff Retention**



## Benefits for Learners

- ✓ **Confidence in working with customers front facing.**
- ✓ **Increased knowledge of the Hospitality Industry and how to work within it.**
- ✓ **Skills to support self-employment by developing local tourism responses.**
- ✓ **Improved CV and interview skills.**

## Course Delivery

- ✓ This will be delivered **over 5 days**.
- ✓ The tutor is **qualified and experienced** in working within the hospitality Industry.



## About BURC

**BURC** - Belfast Unemployed Resource Centre. Since 1985 BURC has been providing support, education and training for the unemployed and other groups suffering from social and economic disadvantage.

**FREE**  
Online Course

# Introduction to Hospitality and Tourism

## What to do Next?

If you are an **employer who has staff** interested in joining this new and exciting online course.

**Please contact our Office:**

**Belfast Unemployed Resource Centre**

4-6 Donegall Street Place,  
Belfast, BT1 2FN,  
Northern Ireland.

**T:** +44(0)28 9096 1111

**E:** [info@burc.org](mailto:info@burc.org)

**[www.burc.org](http://www.burc.org)**

